

COMMUNICATE FOR SUCCESS

Remind the public: We're the good guys

If we don't tell our story, the critics will tell it for us



OBJECTIVES

- Strategies for overcoming the fear of public speaking
- Know your audience
- Stakeholder collaboration
- Open and honest communications
- High tech vs high touch communication
- Nail the next promotional interview

Working together, we can turn the tide.

INSTRUCTORS

Interview/Presentation Coach Tracy Miller
BehindTheBadgeOC.com Publisher Bill Rams
Ret. Anaheim Capt. Joe Vargas

WHO SHOULD ATTEND

Patrol Officers, SRO's, Detectives, PIO's,
Sworn and Civilian Supervisors, Managers and
Command Staff, In-N-Out fans

WHEN

Thursday, August 3, 2017, 8 a.m.- 5 p.m.

WHERE

Golden West College, Criminal Justice Training
Center, see campus map on reverse side.

PAYMENT OPTIONS

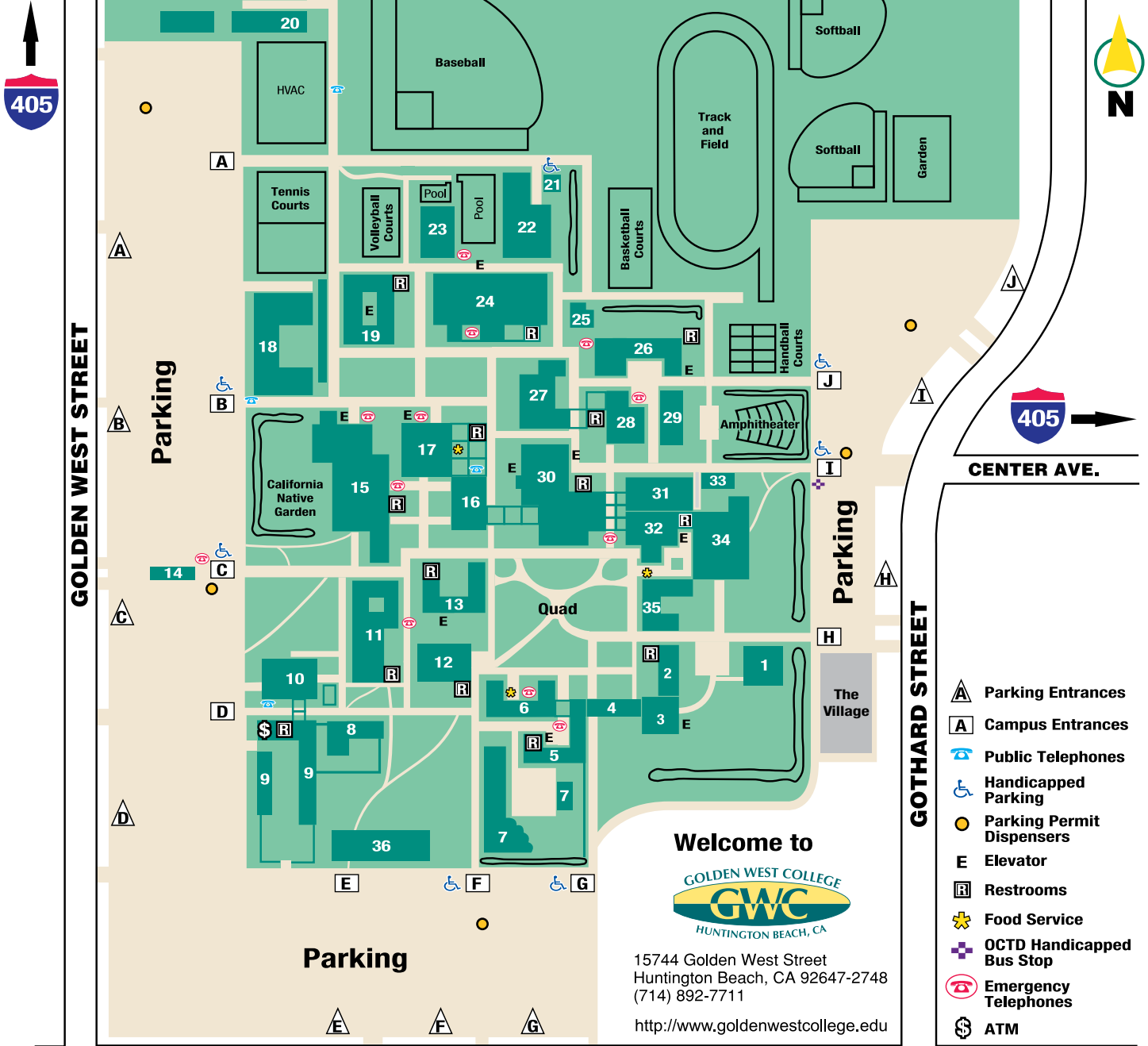
Cost \$95, PayPal
TracyMillerMotivates@gmail.com

In-N-Out truck-catered lunch

You can make a difference for yourself, your agency, the profession

Please RSVP to TracyMotivates@yahoo.com
For questions, call 714-797-5681

McFADDEN AVENUE



EDINGER AVENUE

BUILDING & DEPARTMENT NAMES/NUMBERS

- | | | | |
|--|--------------------------------------|-----------------------------------|----------------------------------|
| Accessibility Center for Edu (ACE) - 31 | Criminal Justice Training Center - 7 | Job Placement - 3 | Re-Entry/CalWORKs Center - 4 |
| Administration Bldg - 5 | EOPS - 3 | KOCE-TV Channel 50 - 29 | Registration - 4 |
| Admissions & Records - 4 | Evening Operations - 13 | Library Bldg - 30 | Rehabilitation Center - 21 |
| Art & Letters - 26 | Facilities Office - 5 | Lost and Found - 14 | Social Sciences - 5 |
| Assessment Center - 6 | Financial Aid - 30 | Mailroom - 13 | Stage West Theater - 35 |
| Auto Body Bldg - 9 | Fine Arts Bldg - 26 | Maintenance/Receiving - 20 | Student Activities - 17 |
| Automotive/Diesel Bldg - 18 | Fine Arts Gallery - 28 | Mathematics & Science Bldg - 15 | Student Center/Snack Bar - 17 |
| Bookstore - 16 | Fiscal Services - 5 | Men's P.E. - 22 | Student Computer Center - 30 |
| Business Bldg - 6 | Forum I Bldg - 12 | Music Bldg - 32 | Student Success Center - 30 |
| Cafeteria - 17 | Forum II Bldg - 31 | New Media Center - 27 | Swap Meet Office - 14 |
| Child Care Center and Infant/Toddler - 8 | Foundation - 5 | Nursing and Health Services - 36 | Technology Bldg - 19 |
| Communications Bldg - 35 | Graphics/Publications - 10 | Office Administration - 13 | Technology Support Services - 10 |
| Community Center - 1 | Gymnasium - 24 | Personnel Services - 13 | Theater Bldg - 34 |
| Community Services - 1 | Health Center - 25 | Physical Education/Athletics - 24 | Tutorial/Learning Center - 30 |
| Computer Business Applications - 13 | Health Sciences Bldg - 11 | President's Office - 5 | Vice Presidents Offices - 5 |
| Computer Science - 13 | Humanities Bldg - 13 | Public Relations - 5 | Women's P.E. - 23 |
| Cosmetology Bldg - 27 | Intercultural Center - 30 | Public Safety - 14 | Work Experience - 3 |
| Counseling/Career & Transfer Centers - 2 | International Student Program - 30 | Recreation Education Bldg - 24 | Writing/Speech Centers - 30 |

10/08